

**Au.diGroove™**

Australian Red Cross

Blood Processing Centre

Stylish, retrofitted raked ceiling hovers over whisper  
quiet workspace





**project:** Australian Red Cross Blood Services Processing Centre, West Melbourne

**architect:** DesignInc

**builder:** Cockram Constructions

**product:** Atkar Au.diGroove AG19-316 decorative linear acoustic lining  
in Au.dilmage white laminate finish with integrated acoustic backing

acoustic and architectural panel solutions  
lining, cladding and ceiling systems  
site and construction products

**Atkar** beyond expectations  
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**situation:** A new state of the art headquarters for the Victorian and Tasmanian chapter of the Australian Red Cross Blood Service. **solution:** Achieving the clean, cool lines of this contemporary refurbishment of an existing brick warehouse whilst mitigating the challenges of its hard surfaces, wide open space and open plan workspaces was the essential challenge of the DesignInc brief. Atkar's Au.diGroove in a beautiful white Au.dilmage laminate finish and Integrated Acoustic Backing delivered a smooth, seamless aesthetic solution. The cost-effective and easy-to-install system ensures an exceptionally high level of sound absorption providing a calm work environment.

- 1\_ Superbly quiet boardroom
- 2\_ Calm backdrop to complexity
- 3\_ Seamless Integration



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